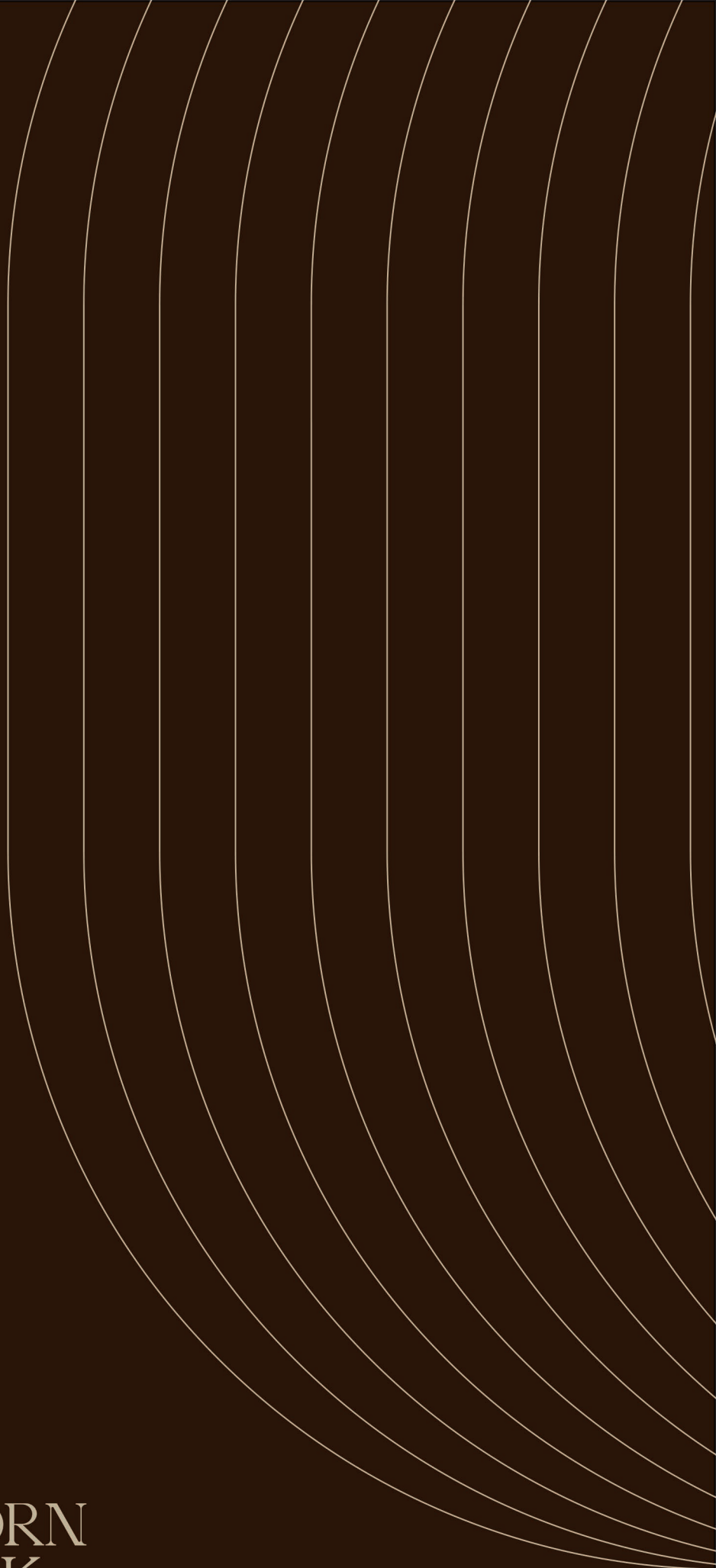


2014



THE
HAWTHORN
NETWORK

ONE

FROM THE PRESIDENT

“ The Hawthorn Network will revolutionise what it means to be a member of our corporate family. One of the cornerstones of my presidency will be connection and this is a living and breathing example of this pursuit.

When you join The Hawthorn Network, you are making the most of an opportunity to expand your corporate network, with genuine connections being created through memorable experiences.

”

ANDY
GOWERS

PRESIDENT
HAWTHORN FOOTBALL CLUB



WHAT IS THE HAWTHORN NETWORK?

Genuine connections are formed during **memorable & engaging experiences, shared with others.**

The Hawthorn Network is a series of sport & business-related events, carefully curated to act as a multi-faceted platform to host clients, find new prospects, and engage with industry experts whilst driving business outcomes between members.

The Hawthorn Network is your opportunity to leverage the **expansive and influential corporate network** of Hawthorn Football Club.



TWO

THREE

OUR PARTNERS

PRESENTING PARTNER

THE **^**AGENCY

Australia's real estate

ASSOCIATE PARTNER

ComwireIT
GET REAL

 **Trilogy Funds**

MEMBERS

iinet

NISSAN

SKECHERS



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TCN | THE CARD NETWORK

DOCUFY
DOCUMENT SOLUTIONS

Sanifect

ADCO

Community Bank
Dingley Village
Bendigo Bank

SCM
FINANCIAL GROUP
EST 1986

Kinaway
Chamber of Commerce
Victoria Ltd

LOGIFIX
FREIGHT SOLUTIONS
Logistics Problems Solved

kubale
constructions

SHARP
Extensive IT

VAILO

AIG
SECURITY | TRAFFIC MGT



JNW
STRATEGIC CONSULTING
Business Process Risk & Assurance Professionals

next business energy

PERFORMANCE TRAVEL

Corporate Living
Accommodation

AAA
ADVANCED WINDOWS

APC
AUSTRALIAN PRIVATE CAPITAL

MOONDARRA
CHEESE

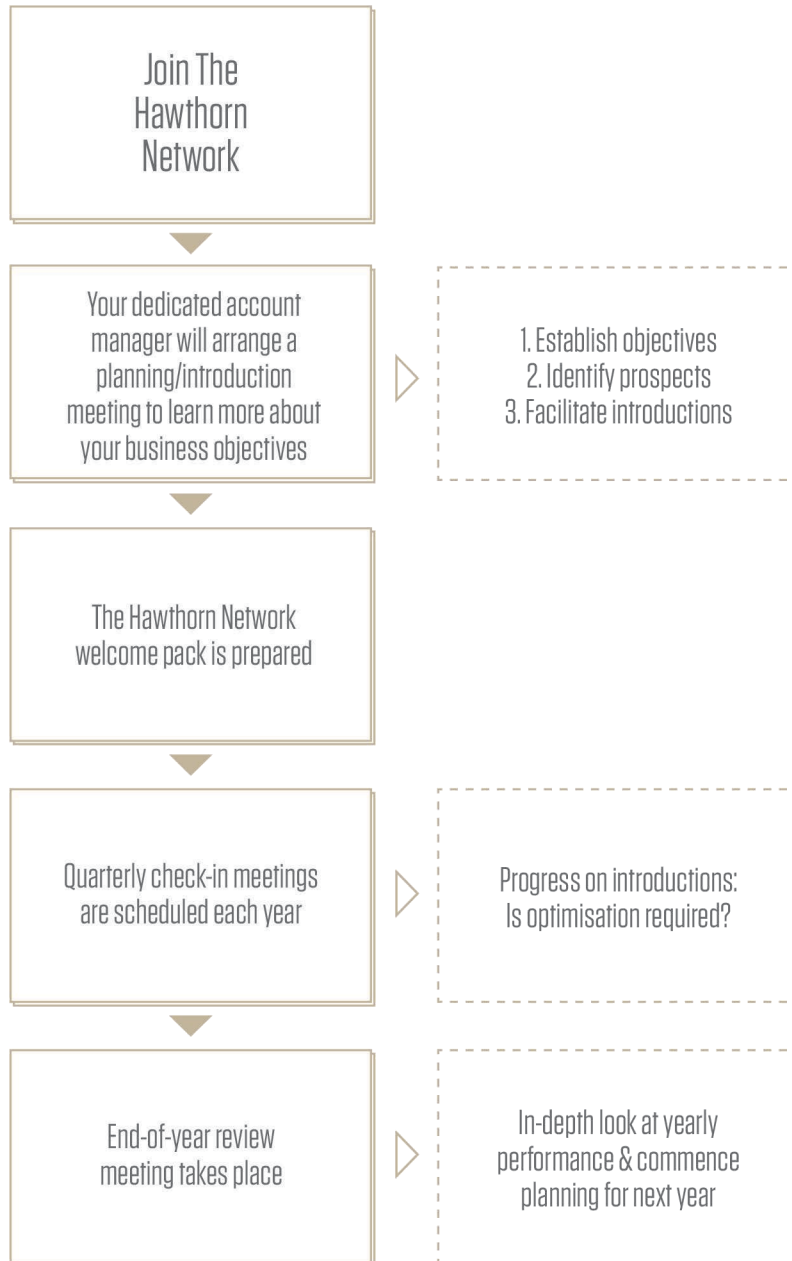
AUS
AUSTRALIAN UNDERGROUND SOLUTIONS

QT
HOTELS • RESORTS

DOLCI
GROUP



OUR PROCESS



FIVE

EVENT OVERVIEW

Special guests to be announced for each event.

EVENT ONE

THE HAWTHORN NETWORK SEASON LAUNCH AT THE MCG

WHERE: MCG | DATE: THURSDAY 7 MARCH | TIME: 1PM

Kick off the year with a special event of significance to remember. Treat your guests to lunch in the inner sanctum of the MCG – the Nissan Lounge.

THESE EVENTS HAVE PASSED

In lieu of past events, new members will receive **four (4) President's Function tickets** seated with HFC Executive / Board Member

EVENT TWO

WHERE: NISSAN LOUNGE | WHEN: THURSDAY 11 APRIL, ROUND 5 | TIME: 6.30PM

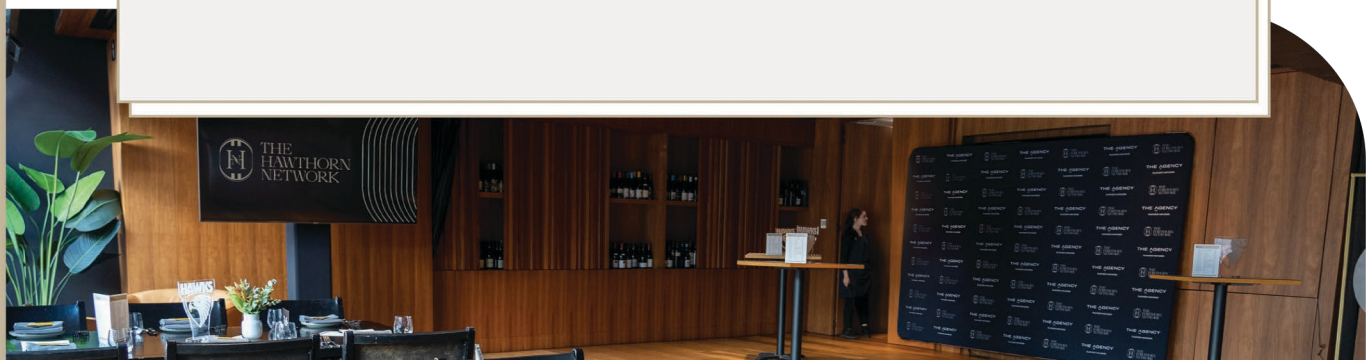
Enjoy Thursday Night Footy in the finest hospitality suite the MCG has to offer – the Nissan Lounge. Guests will enjoy the game with food and beverages, along with a wine tasting experience and special guests.

EVENT THREE

THE LONG LUNCH

WHERE: TBC | WHEN: THURSDAY 13TH JUNE, 1PM

Enjoy an afternoon of fine dining with The Hawthorn Network – more details to follow.





EVENT FOUR

EXECUTIVE CONNECTOR EVENT

WHERE: PATIENT WOLF | **WHEN:** THURSDAY 1ST AUGUST, 3PM

Enjoy an intimate event behind closed doors with influential leaders alongside your fellow Hawthorn Network members.

EVENT FIVE

THE HAWTHORN NETWORK DAY AT THE RACES

WHERE: CAULFIELD RACECOURSE | **WHEN:** WEDNESDAY 16TH OCTOBER, 12:30PM

Enjoy a day at the races in a luxury suite at Caulfield Racecourse. Host clients and enjoy mingling with fellow Network members and enjoy time in the suite with special guests.

EVENT SIX

VIP XMAS PARTY

WHERE: VENUE TBC | **WHEN:** TBC

Round out the year with fellow members and club VIPs.

SEVEN

MEMBERSHIP INCLUSIONS & INVESTMENT

INVESTMENT
\$9,995

INC GST

Payment plans available

MEMBER BENEFITS

- Member logo displayed on Hawthorn website
- Member branding on event collateral and signage at The Hawthorn Network events
- Access to wider Hawthorn Network team for facilitated introductions
- The Hawthorn Network Welcome Pack, valued at approx. \$800
- Exclusive use of Nissan Lounge at the MCG on non-match days (subject to availability)
- 10% off HFC Hospitality bookings

EVENT BENEFITS

- **Four (4) tickets** to The Hawthorn Network Season Launch
- **Two (2) tickets** to The Hawthorn Network - Nissan lounge
- **Six (6) tickets** to The Long Lunch
- **Two (2) tickets** to an Executive Connector Event
- **Two (2) tickets** to The Hawthorn Network Day at the Races
- **Two (2) Tickets** to VIP Xmas Party

EIGHT

REFERRAL INCENTIVE

BRING US A MEMBER THAT IS SECURED FOR 2024 AND YOU'LL RECEIVE THE FOLLOWING:

- **Four (4) President's Function Tickets** to any MCG Home Game *Valued at \$2,000
- **One (1) mixed half dozen of Hidden Sea/Vandenberg Wines**



NINE

WELCOME PACK INCLUSIONS

- Welcome letter from HFC executive
- Vandenberg Wine Pack
- Ringers Western polo shirt & belt
- Partner Vouchers
- Plus more inclusions!





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